

Fondsstad







Company

Fundsstad provides investors with a selection of actively managed traditional and sustainable investment opportunities. At Fundsstad we specialise in multi-manager products and offer a range of multi-asset and equity portfolios with varying risk profile, helping investors to preserve, enhance and build their wealth.

Fundsstad is owned and operated by Fund Analytics; an independent investment management company in London. We are also affiliated with Amroc, a Dutch fund management company in Amsterdam, and Insight Capital, an independent Swiss investment management company headquartered in Zurich with offices in Geneva, providing discretionary asset management services.

As an independent investment boutique, we believe we are uniquely positioned in the fund management industry. Our in-depth knowledge of the financial markets that we have cultivated over decades of active management together with our distinctive conservative approach to investment has proven successful even in some of the most challenging markets. In addition, our independence has allowed us to focus exclusively in helping our clients achieve their investment goals in a consistent, disciplined and timely fashion.



Being with Fondstad

Safety

We are authorised and regulated by the Financial Conduct Authority in the United Kingdom and are registered with European financial regulators including the Autoriteit Financiële Markten (AFM) in the Netherlands. We are a member of the Foundation DSI in the Netherlands.

Client Focus

We are totally independent, and our focus is always our clients' interest. We provide our products to institutional investors, pension funds, private banks, wealth management companies, professional and private investors.

How we Invest

As a fund of funds business, we invest in actively managed funds. We conduct a great deal of analysis to choose the best funds for our products and our clients. Our investment Portfolios are carefully constructed for different levels of risk and diversified across assets, countries, and industry sectors. Our aim is to extract the maximum return possible within the risk limit of each Portfolio and outperform the relative benchmark.

Investment Cost

We have negotiated the fees of the funds we invest in, so you pay less in fees and keep more in performance. We have estimated that you could save as much as 7% in fees over 5 years by investing through us than if you invest yourself directly in the same funds.



Investment Products

As with many great ideas, creating investment products with good performance does not require complicated solutions. We believe in simplicity, transparency and flexibility.

We offer two products; Portfolio Management and Mutual Funds investment.

Portfolio Management

Fondsstad Portfolio Management is simple and flexible. You choose an investment Portfolio or tell us how much you would like to invest, what is your investment goal, and how much risk you would like to take. We will take care of the rest and actively manage your investment based on your requirement.

Under Portfolio Management we offer four investment Portfolios; Defensive, Moderate, Dynamic and Sustainable each with a different level of risk, helping you to preserve, enhance and create wealth.

The Portfolios have an excellent performance with long term track record. It's possible to invest in a single Portfolios or several Portfolios depending on your investment goals and time horizon. It is also possible to switch between Portfolios, from low risk to higher risk and visa versa without incurring a transfer fee. We will of course take care of your transfer, asset allocation and optimisation.



Portfolio Management

Strategy	Risk Profile	Target Return	Aim
Defensive	Low	2% - 5% pa	Multi asset approach with investments across different asset classes, country and industries funds. The Portfolio is focused on delivering positive returns above the European Price Index in any calendar year with low correlation to European equity markets.
Moderate	Average	5% - 10% pa	The Portfolio is focused on delivering returns above the Morningstar Mixed Funds Euro Neutral Worldwide Index in any calendar year with lower correlation to Global equity markets by investing in different asset classes, country and industry funds.
Dynamic	Higher	10% - 15% pa	The Dynamic Portfolio invests in global, country and industry equity funds and it aims to provide investors with long term capital growth by outperforming the MSCI World Index over an investment cycle.
Sustainable	Higher	10% - 15% pa	The Sustainable Investment Portfolio offers investors the opportunity to achieve long-term capital growth by focusing on investing in equity and bond funds with a sustainability policy. The Strategy aims to outperform the MSCI World Markets Index over an investment cycle.



Mutual Funds Investment

If you are interested in investing in a particular asset class such as bonds or equities, or investing in a particular region such as Europe, America, Asia, Latin America or emerging markets, we have the right investment solution for you.

You can build your own portfolio by investing in our carefully research selected mutual funds. Using our research capabilities, we have created a short list of individual mutual funds covering regions, countries and industries. These funds are managed by our partners.

We provide the personal service of going through your investment strategy ensuring your choice of mutual funds and asset allocation conforms to your overall investment goal. We can also of course help you with the management of your portfolio at any time.

How to Invest

Please complete the relevant online application form to open an account. Private investors can open an account directly by completing the relevant application form or through their financial and wealth planners.



Locations & Contacts

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